

THE AMBITIOUS ATTEMPT TO FIND THE RIGHT AND WELL-BALANCED FRAMEWORK FOR REMOTE GAMBLING

ITALY AS CASE STUDY

THE REMOTE GAMBLING REFORM DECREE

A focus on innovation

Introduction of gambling products in the Metaverse

A market for “big players” only

- 7 millions Euro per remote gambling license
- Financial stability requirements
- Investments plan
- Quality, social responsibility and responsible gambling certifications

A FOCUS ON RESPONSIBLE GAMBLING

New compulsory responsible gambling tools

- A responsible gambling policy to counter gambling addiction, to be evaluated by the Italian gambling regulator
- Compulsory alerts and self-limitations in terms of player's deposit; log-in time; loss (deposit-withdrawal) and bet-winning-refund, per day/week/month or year
- Special setting for players between 18-24 years old

Improvements in the self-exclusion transversal tool

Extended time of the minimum period

AND WHAT ABOUT GAMBLING ADVERTISING?

A blanket ban for advertising and sponsoring for gambling

No prior nor follow-up assessment of effectiveness

The obligation to run responsible gambling campaigns for 0,2% NGR/year

- up to €1 million in promoting and advertising responsible gambling campaigns
- campaigns to be decided by a competent Commission involving competent Ministries

The possibility to introduce responsible gambling campaigns

With gambling licensee's logo/trademark evidence

Thank you for your attention!

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